

MCCA STRATEGIC OBJECTIVES AND ACTION PLAN

JANUARY 2005 -- UPDATED 2007 & AUGUST 2010

OBJECTIVE 1	Maintain and expand that MCCA is recognized as a leading advocate for effective public policy that supports MCCA's vision of children reaching their potential in safe, healthy, permanent families, empowered by comprehensive community support.
	<ul style="list-style-type: none"> ⇒ Develop and approve an annual policy agenda by the start of the Missouri General Assembly session. <ul style="list-style-type: none"> • Consistent with MCCA's approved policy agenda, educate leaders throughout the state regarding child and family needs and service gaps, current service system strengths and weaknesses, and benefits of strengthening best practice in public policy and service delivery. • Utilize the skills and interest of MCCA members on the MCCA Governmental Affairs Policy Committee to develop and act on the public policy agenda for MCCA. ⇒ Research best practices that supports MCCA members' mission. ⇒ Partner with other agencies that have common issues and agendas. ⇒ Utilize resources to move toward "reasonable costs of service reimbursement".
OBJECTIVE 2	Ensure that MCCA's articles of incorporation, by-laws, governance and organizational structure are most appropriate for achieving the mission.
	<ul style="list-style-type: none"> ⇒ Update bylaws to restate them with MCCA as a contemporary non profit. ⇒ Finalize governance/policy manual. ⇒ Have all board members complete the conflict of interest statement.
OBJECTIVE 3	Provide competency based, high quality training to member organizations that supports effective services for children and families.
	<ul style="list-style-type: none"> ⇒ Develop an electronic medication certification process utilizing the validated medication certification training. ⇒ Convene the staff from MCCA members who do training to determine any gaps that MCCA can provide. ⇒ Based on discussions with MCCA members revamp or discontinue the Child and Youth Care Worker Certification since there are a growing number of options available for agencies to use.
OBJECTIVE 4	Enhance MCCA's impact by increasing and diversifying membership, and pursuing collaborative relationships among regional and statewide organizations with similar missions.
	<ul style="list-style-type: none"> ⇒ Continue to refine parameters for members, including budget, influence, ability to bring intellectual capital, shared vision, good standing and ethics. ⇒ Explore new relationships as the opportunity arises with advocacy organizations.
OBJECTIVE 5	Provide leadership for MCCA members that supports and enhances the programs they operate.
	<ul style="list-style-type: none"> ⇒ Continue to work on mechanisms that provides clear, effective, adequately funded, performance-based contracts with private agencies and organizations for services provided to children and families. ⇒ Define and develop appropriate strategies for "hot" topics, including but not limited to Tax Credits, Reasonable Costs of Care, New Models for Service Delivery, etc.